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Convention Center kiosks put information at visitors' fingertips

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For a building built in the 1970s, the **Memphis Cook Convention Center** is becoming more tech-friendly. The convention center recently made wireless Internet access available throughout the building and added four touchscreen kiosks that give convention-goers directions and information on different events that could be going on at the facility at any given time.

The kiosks and two flat screen panels installed in the convention center's parking garage will keep visitors informed from the time they park to the time they get to where they're going, says Pierre Landaiche, general manager of the Cook Convention Center.

"If you were an attendee at COGIC wondering where a specific workshop is, you can touch the event listing to find the workshop and the room it's in. Plus, it'll tell you how to get there," Landaiche says.

He says the kiosks also give attendees weather reports and advertising for local restaurants.

"Advertisers are trying to get to the 500,000 visitors and 200,000 delegates who come through the convention center every year," Landaiche says.

The kiosks were installed by Velogin, a local technology company.

From staff reports