



## EVENTS

### Memphis Cook Convention Center begins busiest convention year

With 12 conventions scheduled for January, February and March, the first quarter of 2009 starts the most active year for conventions in our history. More than 11,000 hotel room nights will be purchased as a result of these meetings at the Center, and according to Pierre Landaiche, SMG's Regional Manager for Memphis, the impact on the local economy will be more than \$10 million.

St. Jude hosted two conventions in January, and the **Mid South Farm and Gin Show** returns this year for its 57<sup>th</sup> trade show. It's the inaugural year for **Memphis Metro Volleyball** and their **MLK JO Volleyball Tournament**. 118 teams and hundreds of athletes will compete in the event scheduled for January 31-February 1.

Other conventions this quarter include **West Tennessee School Bands and Orchestras**, **Vision Global's Winter Meeting**, an **International Symposium** by the **Association of Bimolecular Resource Facilities**, the **Folk Alliance 2009 Showcase**, and the **American Water Works Association's Membrane Technology Conference and Exposition**.

Visit [www.memphisconvention.com](http://www.memphisconvention.com) for more information.

### Cannon Center for the Performing Arts starts 2009 on a high note

The **Memphis Symphony Orchestra** started the year with its highly popular **Elvis Pops Concert**. The MSO will also feature **Triumphant Trumpet**, February 7 with trumpeter **Scott Moore**, **The Music of Nat King Cole** with **John Pizzarelli**, February 14, and **Brahms 4** with acclaimed Pianist **Awadagin Pratt**, March 14.

Hurry! We're almost sold out for **PLAYHOUSE DISNEY LIVE! ON TOUR**. Visit the website below to get your tickets to the February 13 performance of either the 3:30 p.m. or 6:30 p.m. show.

Visit [www.thecannoncenter.com](http://www.thecannoncenter.com) for more information on upcoming artists **Kindred the Family Soul** and **Dwele**.

## Technology

### Convention Center hi-tech kiosks put advertisers out front

The 34 year old **Memphis Cook Convention Center** is becoming more tech-friendly with the addition of four touch screen kiosks that give convention-goers directions and event information. The kiosks are located throughout the Center and two flat screen panels are installed in the Center's parking garage. Attendees can also access news and weather reports. "It going to pay for itself because advertisers want to reach the 500,000 visitors and 200,000 delegates who come through the Convention Center every year," Landaiche says.

## CORPORATE INITIATIVES

### SMG Corporate settles into new location

SMG's Corporate Headquarters has moved from its offices at 8th and Market Streets in Philadelphia, to Conshohocken, PA. The transition was smooth, and the offices are back up and running. You can find us at SMG, 300 Four Falls Corporate Center, West Conshohocken, PA 19428. Call us at 610-729-7900 or visit us at [www.smgworld.com](http://www.smgworld.com).